

Safe, Smart and Social

Teaching Students How to Shine Online
Social Media Speech by Josh Ochs



Thursday, October 29th

6:00—7:30pm

Hickory Creek
Middle School

Parents/Guardians ONLY

We're hosting a social media safety assembly!

Josh Ochs is the author of "Light, Bright and Polite" and travels the country teaching social media.

All 157c Parents/Guardians

Welcome

Josh Ochs will talk for about 60-90 minutes on the following topics:

- What apps are unsafe (and others you should encourage your kids to use)
- What apps are a waste of time for your Teens
- How to analyze your Google results to see what others will find
- How to bury bad Google results from other users with your similar name
- Examples of good and bad posts that colleges may find
Examples from real seniors that are using social media correctly
- 7 Networks your kids need to be on to shine online

About Josh Ochs

With a background in marketing at Disney and a love for all things technology, Josh Ochs combines both to help teens use social media as a portfolio of positive accomplishments. Josh travels the nation speaking to over 30,000 kids each year sharing with them tips they can use to create a positive online presence. Josh's book: "Light, Bright and Polite for Teens" teaches kids of all ages that everything they post on social media will eventually be discovered by their parents, teachers, their school Principal and someday colleges and employers. He shows families and teenagers practical examples they can use to always keep it "Light, Bright and Polite" on by posting photos of community volunteer projects that will help them shine online. Watch some of his videos at SafeSmartSocial.com

<https://safesmartsocial.com/app-guide-parents-teachers/>

