

Brochure



Create a brochure that (depending on the topic):


- Explains a mathematical/ scientific concept
- Describes an historical event or place
- Summarizes the life of a famous person

Words from the Trade:

- Graphics
- Illustration
- Appearance
- Sources
- References
- Bibliography
- Cover
- Brochure
- Tri-fold
- Format

Trade Secrets:

- The title of the brochure should state the brochure purpose.
- Use images for color and added interest.
- Try Microsoft® Publisher for a brochure format, if available.
- Neatness counts! Do as much as you can on the computer.
- Download pictures from the Internet.
- Be accurate - research your topic and document your sources.



Project "Look-4s"

An excellent project has all of these elements:

- A title that grabs the audience's attention
- Information that is accurate and interesting
- Attention to the details, including spelling and grammar
- Graphics that add to the information presented
- A list of sources

Brochure

Performance Element

Wow!



Getting there



Work in progress



Front Cover

Has a clear title, the author's name, and is eye-catching and neat

Has a title, the author's name, and is neat

Has no title or author's name

Mechanics

All spelling, punctuation marks, and capitals are correct

Some punctuation marks or capitals are left out or are incorrect. Spelling errors may or may not be present

Several punctuation, capitalization, and spelling errors are present

Content

You provided a lot of information. Your report is well organized and easy to understand. Your readers will learn a lot

You need to find additional information in one or more areas of the brochure

More information is needed in all areas of the brochure

Graphics

Graphics are neat and colorful, and enhance the information presented

Graphics are appropriate to the content

No graphics

Back Cover

Back cover lists all sources used in the creation of the brochure

Back cover lists some of the sources used in the creation of the brochure

Back cover does not list sources used in the creation of the brochure