

Magazine Article

Write one of these types of magazine articles (based on your research):

- Factual Report
- Fictional Story
- How-to Article
- Travel Report
- Sports Story



Words from the Trade:

- Article
- Audience
- Content
- Lead
- Description
- Feature
- Publication
- Quote
- Summary

Trade Secrets:

- Choose a subject that interests you.
- Use the title of your article to attract attention.
- Make every word count.
- Rewrite, rewrite, rewrite!
- Research carefully, before you start writing your article.
- Note your sources.
- Read what you have written out loud - how does it sound?
- Write to the level of your audience.






Project "Look-4s"

An excellent project has all of these elements:

- A title that grabs the audience's attention
- Evidence of rewriting from the rough draft to the final story
- Attention to the details, including spelling and grammar
- Full of useful information that the reader needs
- Layout and graphics that appeal to the eyes

Magazine Article

Performance Element	Wow! 	Getting there 	Work in progress 
Title	Attention-grabbing, concise, and reflects content	Somewhat attention-grabbing, concise, and reflects content	Not attention-grabbing, concise, and does not reflect content
Mechanics	All spelling, punctuation marks, and capitals are correct	Some punctuation marks or capitals are left out or are incorrect; spelling errors may or may not be present	Several punctuation, capitalization, and spelling errors are present
Content	Provided a lot of information in a well organized and easy to understand format; your readers will learn a lot	You need to find additional information in one or more areas of the report	More information is needed in all areas of the report
Graphics	Graphics are attractive and work well with the content of the article	Graphics work well with the content of the article	Graphics are not attractive and do not work well with the content of the article
Layout	Layout is attractive, eye-catching, and organized logically	Layout is logically organized	You need to add organization and visual appeal to the layout